

# MATÚŠ CHLPEK

industrial & product designer

Matúš Chlpek

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## EDUCATION — 2014 - 2017

### **MASTER of INDUSTRIAL DESIGN BRNO UNIVERSITY OF TECHNOLOGY**

Getting the whole picture of product development - starting with user in mind, ergonomics, aesthetics and market while considering all other aspects of technology and manufacture. Getting interested in Innovations in industry.

— 2014 - 2015

### **ERASMUS PROGRAMME in DESIGN AND PRODUCT MANAGEMENT SALZBURG UNIVERSITY OF APPLIED SCIENCES**

Widened my perspective of product design, learned about sustainability, anthropology, design leadership, emotional durability of products. Improved my sketching skills.

— 2011 - 2014

### **BACHELOR of INDUSTRIAL DESIGN BRNO UNIVERSITY OF TECHNOLOGY**

Got in the basics of Mechanical Engineering and Industrial design.

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## EXPERIENCE — oct. 2016 - march 2017

### **PRODUCT DESIGN INTERNSHIP STUDIO F. A. PORSCHE, Austria**

Was part of whole e-mobility product development. Contributed to design process of consumer electronics, smart wearables, interior design and fashion accessories (writing tools, timepieces...)

— feb. 2016 - oct. 2016

### **JUNIOR INDUSTRIAL DESIGNER MARTIN TVARUZEK DESIGN, Czech Republic**

Taking part in the whole design process (client meetups, brainstorming, sketching, concept development, manufacture) of products from industrial (machinery) design to consumer electronics (IoT)

— aug. 2014 - sept. 2015

### **REMOTE PRODUCT DESIGNER ATHLON OPTICS USA**

Designed the product range of binoculars. Took part in developing the spotting scope designs and other sport optics.

— may - june 2013

### **STARTUP DESIGN SUPPORT JIC STARCUBE, Czech Republic**

Took part in prototyping NoteTracker - pen gadget for digitizing whiteboard text. Engaged in development of Braci - bracelet for the hearing impaired.

— jan. - july 2013

### **GRAPHIC DESIGN and BODYWORK TU BRNO RACING (FORMULA STUDENT)**

Design of print market. material and helping with laminating of bodywork of Dragon 3.

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## HIGHLIGHTS

**2016 - Red Dot Award 2016:** awarded for Athlon Midas binoculars

**2016 - 1st audience prize - Student Movie Festival FFI2016:** designed a movie props - intelligent wearable (headband) of the future - iDream

**2015 - 1st place - Reformation 2017:** vision of park furniture and buildings for upcoming Exposition. Worked with team of FH Salzburg.

**2013 - Electrolux Design Lab - Top 100 concepts:** Splash Windows Cleaner

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## SKILLS

Freehand and Digital Sketching  
Photoshop, Illustrator, InDesign  
Rhinoceros 3D (learning t-splines)  
Autodesk 3DS Max  
Autodesk Alias (very basics)  
KeyShot

## LANGUAGES

Slovak - native  
Czech - fluent  
English - fluent  
German - basic

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## INTERESTS

Hiking, biking, skiing, traveling, sketching, books